



March, 2017

## **NEW: Antique Car Show**

**Plans for the 66th Annual SCA Fair are underway!** On Saturday, May 6, 2017, the entire Manhasset community is invited to enjoy a fantastic day filled with fabulous rides, delicious food, challenging games and great shopping under the Big Top tent! The Fair is the SCA's major fundraising event - raising money to fund enrichment programs, Saturday Series, school dances, college grants, Project Share and more! Please participate in this year's SCA Fair and help make a difference in what the SCA can provide while making the Fair a success! All contributions are tax-deductible.

**How would your child like to see his/her name on a sign at the Fair?** How about a group of friends listed on a sign at the Fair or in the Journal? The Journal is a perfect opportunity for grandparents, graduates, families, classes, teams or troops to show their Manhasset Spirit. Let's go 'Set! It is also a great way to advertise your business with a reach of more than 1,900 families! Furthermore, those who choose certain underwriting and sponsorship categories, your name or business will be recognized on signs at the Fair. The enclosed Sponsorship Form details the various contribution options available. All contributions are recognized in the Fair Journal.

Some highlighted features of the day will include:

- Antique Car Show
- Attic treasures
- Games
- International Foods
- Rides
- SCA Bakery
- Vendors and much more...

If you choose to take advantage of one of these sponsorship opportunities, your checks should be made payable to **"MSCA Ways & Means"** and mailed with your completed SCA Fair Contribution Form no later than **March 31st** to:

Liz Tomaselli  
43 Foxcroft Road  
Manhasset, NY 11030

If you would like to be involved in this exciting event, please consider volunteering your time by contacting Linda at (516) 627-4177 or email: [scafair@manhassetzca.org](mailto:scafair@manhassetzca.org). **Please keep in mind that the Journal takes several weeks to print so a prompt response is greatly appreciated.** Thank you in advance for your support and contribution to the SCA Fair.

Linda Gurino  
SCA Fair Chairperson



# SCA Fair Sponsorship Form

The Sponsorship Form deadline is March 31, 2017



Name: \_\_\_\_\_ Check Amount: \$ \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State/ZIP \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Note: There are 3 categories for your consideration: Journal Advertisements, Fair Underwriters and Fair Sponsors. Please indicate your choice(s) below.**

## I. Journal Advertisements

Please mark your ad preference below

- Full Page Advertisement.....\$500
- Half Page Advertisement .....\$250
- Quarter Page Advertisement.....\$150

A. Please specify your ad below or indicate that you would like to repeat your ad from last year.  Repeat Ad from last year.

B. Attach separate sheet with your message, photo, or business card.

C. Send message, photo or business card through email at [scafair@manhassetzca.org](mailto:scafair@manhassetzca.org). Email must include the following: name check was written under, type of ad purchased (full, half, or quarter page ad) and your contact information.

## II. Fair Underwriters

Please mark your preference below

Specify **exactly** how your name should appear in the Journal: \_\_\_\_\_

- Platinum Underwriter .....\$2,500
  - Sign recognition at Fair and SCA Website recognition
  - Choice of full-color front, back inside cover or center spread of journal
- Gold Underwriter .....\$1,000
  - Sign recognition at Fair and SCA Website recognition
  - Full page journal ad
- Grand Underwriter.....\$500
  - Name recognition in Journal
- Major Underwriter.....\$250
  - Name recognition in Journal
- Benefactor .....\$100
  - Name recognition in Journal
- Friend.....\$50
  - Name recognition in Journal

**Please turn this form over to review Fair Sponsorship opportunities →**

### III. Fair Sponsors

Please mark your preference below

Specify exactly how your name should appear on signs and in the Journal

Name \_\_\_\_\_

#### **\*NEW\* Car Show Sponsor – \$400 \*NEW\***

Name on sign on 1 of 10 antique cars as well as name recognition in the Journal

- Antique Car

#### **Grand Booth Sponsor – \$500**

Name on sign of chosen booth as well as name recognition in Journal

- Bandstand
- Baseball
- Big Tent (sign at either entrance)
- Bracelet Exchange
- Funnel Cake
- Hot Dog Booth
- Hot Dog Cart
- International Tent: Chinese, Greek, Italian
- Iron Man
- Pie Throw
- Plants
- Rock Climbing Wall
- SCA Bakery
- SCA Grill Booth (or a Food Booth)
- Ticket Sales Booth

#### **Major Booth Sponsor – \$250**

Name on sign of chosen booth as well as name recognition in Journal

- Attic Treasures
- Books
- Cotton Candy/Popcorn Booth
- Dunk Tank
- Plants and Flowers
- Sports and Garden
- Toys

#### **Thrill Rides Sponsor – \$500**

Name on sign of chosen ride as well as name recognition in Journal

- Alien Abduction
- Cliffhanger
- Pharaoh's Fury
- Rockstar **(NEW!)**
- Round Up
- Sizzler
- Super Shot
- Tornado

#### **Family Rides Sponsor – \$400**

Name on sign of chosen ride as well as name recognition in Journal

- Expo Ferris Wheel
- Flying Carpet Slide
- Frog Hopper
- Happy Swing
- Motorcycle Jump
- Wacky Shack (Fun House)

#### **Kiddie Rides Sponsor – \$400**

Name on sign of chosen ride as well as name recognition in Journal

- Crazy Bus
- Dragon Wagon
- Merry-Go-Round
- Mini Tea Cups
- Rockin Tug
- Samba Balloon

#### **Game Booths Sponsor – \$300**

Name on sign of chosen game as well as name recognition in Journal

- Balloon Darts
- Basketball (Long Range)
- Basketball (Short Range)
- Block Buster
- Bottle Mash
- Dog Pounder
- Fishing Game
- Pop-A-Cup
- Ring Pitch
- Rising Waters
- Roll-A-Ball Derby
- Shoot out the Star
- Suction Darts
- Water Gun Fun
- Wac-A-Mole

#### **Please make checks payable to MSCA Ways & Means**

If the named ride or booth is unavailable on the day of the Fair, a ride of equivalent status will be substituted.  
Payments must be received prior to print date.

The SCA is a 501(C)(3) public charity. Our latest annual report can be obtained from the NYS Charities Bureau at 120 Broadway, New York, NY.  
The SCA reserves the right to redirect contributions as needed.